

Love Public Speaking Globally



Imagine yourself as a public speaker stunning people with charismatic, well delivered engaging presentations. Imagine your audience enjoying your presentation, mesmerised by your style and wanting to share everything you said with their friends and colleagues.

Imagination is great and transforming imagination to reality is even better than great.

Welcome to the world's leading 'Public Speaking Course' delivered directly by John Grinder, Carmen Bostic St Clair and Michael Carroll via live stream, directly to a class in Lausanne facilitated by ITA Trainers Alessandro de Vita Zublena and Federica De Nardi.

This is a unique experience, where you can learn and practice the Love Public Speaking skills John, Carmen and Michael teach, in Lausanne saving the travel time and money, usually associated with International learning, whilst receiving high quality feedback from your facilitators Alessandro de Vita Zublena and Federica De Nardi.

In addition to the Lausanne class there will be simultaneous satellite classes in Costa Rica, UK, Portugal, Canada, India, Singapore and Spain so our Lausanne class will be connected to classes all over the world, truly making Love Public Speaking a 'one of a kind' international experience.

The Love Public Speaking programme is completely different from any public speaking course offered elsewhere. It is a highly specialised learning experience with a 'boot camp' feel coming from the rigorous practice sessions throughout the course, and the high expectations of the trainers for you and your course colleagues to graduate with the highest degree of public speaking competence.

As you read this, just imagine the sound of your audiences' applause for you...now add in the sound of the audience cheering for you, and turn the volume up, even louder, this is going to be your reality, soon and very soon.

This is not an 'easy' public speaking course, this is the public speaking bootcamp of bootcamps, necessary for public speakers like you, to get the cheers, applause and more importantly deep recognition and respect from your audiences.

As you look at these words on your screen, can you imagine the look of engagement on the happy faces in your audience, as they are truly moved by your style? Can you see that behind their smiles is a deep desire for your content because it's being presented in such a compelling manner? The Love Public Speaking team can already imagine that for you, because it is our goal for you to be absolutely brilliant.

Success in life comes from hard work, commitment and practice, practice practice. You can be assured 'Love Public Speaking' has these essential ingredients for you to develop yourself as a highly successful presenter and for you to be able to stand out from the crowd and get your content HEARD and ACTED UPON.

Can you feel that special feeling of accomplishment that flows through your whole body as you stand on the stage or stand at your camera? This is coming not just from a job well done, but from a job done brilliantly! And you know you truly deserve the applause, the cheers, and the happy faces of a well pleased audience.

Yes, you can Love Public Speaking and enjoy your audiences loving your content.

In this global learning experience, John, Carmen and Michael will be sharing their amazing public speaking material simultaneously to enthusiastic learners across multiple venues.

This empowering global experience is of course much more than your learning to 'love public speaking', it's about you learning how to get your audiences to love your content by engaging them with charismatic presentations. This really is the 'skill of skills' in the ever changing business and social world we live in.

Neuro Linguistic Programming has within it multiple skill sets for engagement of groups large and small, sequencing content for it to be easily recalled and acted upon, building effortless rapport with audiences and difficult individuals, these skills are not luxuries, they are essential in the modern world of public speaking.

What you will learn at Love Public Speaking

[Trainer State and Self Awareness for Charismatic Public Speaking](#)

- The optimal Trainer State for engaging any audience with confidence
- How to have absolute certainty on stage and break any fears connected with public speaking

- Developing a high level of self-awareness as a presenter so you are tuned into all the feedback
- Triple description as a mechanism for self-feedback for continual self-improvement as a presenter

Rapport - to increase audience responsiveness and reduce resistance

- How to develop rapid group rapport with large and small audiences, for you as a presenter to have total attention of the group
- Identifying informal group leaders and utilising the natural influence they have with other members of the group
- Pacing and leading the conscious and unconscious minds of audience members, building individual and group responsiveness
- How to answer difficult questions with rapport, enhancing your credibility
- How to quickly read an audience so you can maximise the effect of your message
- Understanding how groups, sub-groups and individuals relate to each other to accentuate group rapport and create a harmonious learning environment

Facilitation and Process of Learning

- How to build dynamic and engaging sessions to maximise the interest in your presentation
- Creating sessions that harness the conscious and unconscious minds of learners, creating a lasting 'whole mind' learning experience
- Framing presentations to set the scene for conscious expectations
- Delivering tailored sessions for unconscious learning and long term behavioural change
- Orchestrating sessions designed to different learning styles so that all audience members feel included

Utilisation, maximising the interaction with the audience

- How to transform interruptions into effective teaching points minimising the effect of the interruption and keeping your presentation on track
- Recognising and answering the question behind the question, satisfying the deeper learning requirements of the questioner
- Elegantly handling hecklers/troublemakers and getting them on your side, giving you a greater and more natural authority with the overall group
- Using misdirection as a means of distracting the conscious mind and taking the learners into unexpected and positive territories going beyond expectations

- Designing charismatic presentations using multiple descriptions and connecting with the audience at a sensory level thus creating enhanced recollection.

The effective use of physiology & tonality to create charisma

- Utilising different postures for different steps in the presentation sequence making it easy for the learner to experience the distinct types of content in your presentation
- The distinctive tonalities anchored to visual, auditory and kinaesthetic language to create heightened charisma in your style and versatile learning experience in the group
- Tonal anchors to connect the unconscious minds of group members to the desired states inherent in your presentation
- The hidden structure of charisma and the ultimate verbal rapport tool

Course style & design and learning formats

- Deductive style training sessions when you want the attendees to walk away with explicit learnings, usually expressed linguistically
- Inductive style learning when you want the participant to experience the learnings experientially, usually expressed in behaviour
- The Grinder 8 Step format for presenting and training, a format that mirrors natural experience learning contexts, making it easier for participants to assimilate the content
- Formatting the unconscious mind for learning, creating a framework for long term recall and integration

Remember, this is more than getting people to cheer for you and love your content. It's about engaging people in a meaningful way that will empower them. When you can do this, and you will, you will have mastered the art of Love Public Speaking!

Dates: 15 - 19 November 2021, from 4pm to 10 pm

Venue: my coaching academy Chemin du Muveran 4, 1012 Lausanne - Switzerland

September Special Price: £1399.00*

<https://app.chargekeep.com/i/23c3f83d8210163e>

*Note the current price of £1399.00 is a special price for Satellite Clients and is available until 30 September.